

Archdiocese of Louisville – 2026 CSA Parish Support Menu

5 STRATEGIES FOR ALL	 Pulpit Speaker Share a personal message from the pulpit at weekend Masses in order to ensure the success of the Appeal.	 Participation Goal The donor participation goal is important as well! Remind parishioners that their gift, in any amount, makes a difference!	 Pastor Letter Mail a letter of support from the Pastor to parishioners in advance of the Archbishop's letter, which will be mailed in late September.	 CSA Video Promote and share Archbishop Shelton's CSA video which highlights the ways that CSA impacts every parish.	 Call Us! We are here for you! If you have questions or need additional resources, please call us at 502-585-3291. We are happy to help!
	 Website Postings Update parish and school websites to promote CSA, including, but not limited to, having the CSA video on the parish home page.	 Email Blasts Send reminder emails to the parish's internal email address database. This is a very effective way to encourage parishioners to make their gift to CSA.	 Sample Homily & Homily Talking Points Sample Homilies & Homily Talking Points, compiled by the CSA Pastor Committee, are available as a resource for Pastors to promote the CSA.	 Social Media Post the QR code, CSA reminders and updates on your parish Social Media accounts, keeping parishioners engaged and excited.	 Data Analytics Review the weekly CSA reports provided by the Office of Mission Advancement to determine strategies to promote the Appeal.
ADDITIONAL STRATEGIES FOR GREATER SUCCESS	 In-Pew Appeal Conduct an in-pew appeal weekend to help the parish reach its CSA goal. <i>(2026 recommended in-pew weekend is Oct. 3-4.)</i>	 Bulletin Blurbs Put bulletin blurbs & the QR code in the weekly bulletin and/or parish newsletter. Electronic versions are provided for your convenience.	 Prayers of the Faithful Pray for the success of the Appeal in the Prayers of the Faithful. Electronic versions of CSA-themed prayer intentions are provided for your convenience.	 Matching Gifts Promote the impact of the multiple matching gift opportunities available this year. Donors respond to the opportunity to have their gift doubled!	 Over-the-Top Weekend When your parish is nearing its goal, select a weekend to challenge those who have not yet given to CSA. This method usually pushes most parishes over goal.