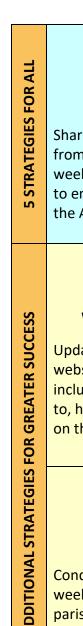
Archdiocese of Louisville - 2024 CSA Parish Support Menu





Pulpit Speaker

Share a personal message from the pulpit at weekend Masses in order to ensure the success of the Appeal.



Participation Goal

The donor participation goal is important as well! Remind parishioners that their gift, in any amount, makes a difference!



Pastor Letter

Mail a letter of support from the Pastor to parishioners in advance of the Archbishop's letter, which will be mailed in late September.



CSA Video

Promote and share the Archbishop's 3-minute CSA video which highlights compelling stories about the ways that CSA impacts lives.



We are here for you! If you have questions or need additional resources, please call us at 502-585-3291. We are happy to help!



Website Postings

Update parish and school websites to promote CSA, including, but not limited to, having the CSA video on the parish home page.



Email Blasts

Send reminder emails to the parish's internal email address database. This is a very effective way to encourage parishioners to make their gift to CSA.



Sample Homily & Homily **Talking Points**

Sample Homilies & Homily Talking Points, compiled by the CSA Pastor Committee, are available as a resource for Pastors to promote the CSA.





Social Media

Post the QR code, CSA reminders and updates on your parish Social Media accounts, keeping parishioners engaged and excited.



Data Analytics

Review the weekly CSA reports provided by the Office of Mission Advancement to determine strategies to promote the Appeal.



In-Pew Appeal

Conduct an in-pew appeal weekend to help the parish reach its CSA goal. (2024 recommended in-pew weekend is Oct. 5-6.)



Bulletin Blurbs

Put bulletin blurbs & the QR code in the weekly bulletin and/or parish newsletter. Electronic versions are provided for your convenience.



Prayers of the Faithful

Pray for the success of the Appeal in the Prayers of the Faithful. Electronic versions of CSA-themed prayer intentions are provided for your convenience.



Matching Gifts

Promote the impact of the multiple matching gift opportunities available this year. Donors respond to the opportunity to have their gift doubled!



Over-the-Top Weekend

When your parish is nearing its goal, select a weekend to challenge those who have not yet given to CSA. This method usually pushes most parishes over goal.