**Planned Giving**

**CONTENT INSERT – Parish Bulletin/Newsletter**

*The following content invites the reader to consider making a planned gift to the parish. Parishes may wish to select from among these options and print the content as a separate insert in the Sunday bulletin or an upcoming newsletter.*

1. Many Catholics prayerfully consider remembering their parish with a planned gift in gratitude for a lifetime abundance of God’s blessings. Planned gifts are made through wills or through life-income gifts and often have favorable tax benefits. These gifts derive from the donor’s accumulated assets, unlike annual gifts or pledges that derive from annual income. Planned gifts are used by the parish as directed through the donor’s will.

By including (*insert parish name*) in your will or estate plan, you elevate the parish to the level of family. Estate gifts are important because they help ensure our children, and future generations, will have similar opportunities for ministry and spiritual life that current parishioners enjoy. All of these gifts enhance the vitality of our parish for future generations and continually renew our ministries.

There are many ways to make a planned gift to *(insert parish name)*. An information packet is available through the Archdiocese of Louisville’s Pastoral Center by contacting Melody R. Denson, Director for Major Gifts and Planned Giving, at 502-585-3291 or by email mdenson@archlou.org.

1. Christian stewardship shapes all phases of our lives, including plans for our worldly goods and resources after death. For many, remembering the Catholic Church with a planned gift is an optimal way of being good stewards of the gifts entrusted to us by our Heavenly Father.

Planned gifts are typically larger and have a deeper purpose than normal Sunday contributions, capital campaigns or special fundraising events. A few examples of how you can leave a legacy gift to *(insert parish name)* through planned giving include: a simple will bequest, establishing a charitable remainder trust, or designating us as a beneficiary of a life insurance policy.

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1. With your annual stewardship renewal giving, you support the day-to-day operations of *(insert parish name)* and you make a personal statement about how you wish to support our Catholic ministries. Planned giving asks you to make that statement permanent by giving from your accumulated assets so that the parish can continue to grow and thrive for years to come. A planned gift provides the opportunity to leave a lasting legacy for future generations of parishioners.

There are many ways to make a planned gift to *(insert parish name)*, regardless of the size or value of your estate. An information packet is available through the Archdiocese of Louisville’s Pastoral Center by contacting Melody R. Denson, Director for Major Gifts and Planned Giving, at 502-585-3291 or by email mdenson@archlou.org.

1. Imagine having an everlasting impact on the lives of families at (*insert parish name*) by remembering the parish in your will. Estate gifts help us build a solid foundation of Catholic formation for future generations of parishioners. There are many enduring benefits to remembering the parish with a legacy bequest, and it does not have to cost you anything today.

Please consider including a legacy gift for *(insert parish name)* in your will. An information packet is available through the Archdiocese of Louisville’s Pastoral Center by contacting Melody R. Denson, Director for Major Gifts and Planned Giving, at 502-585-3291 or by email mdenson@archlou.org.