

Appendix D – Lay Advocates Witness Script

Please feel free to edit, amend, or modify

Good (Morning/Afternoon/Evening). My name is _____. I have been a member of _____ parish name _____ for _____ years. Father _____ has invited me to speak to you today on behalf of the Archdiocese of Louisville's 2019 Catholic Services Appeal.

Over the next few minutes, I would like to share with you 3 areas:

1. Why the Archdiocese of Louisville conducts the annual Catholic Services Appeal.
2. Why I *am making/have made* a gift to the Catholic Services Appeal.
3. Why I would encourage you to participate in this year's Catholic Services Appeal with a gift of your own.

FIRST, WHY DOES THE ARCHDIOCESE CONDUCT THE CATHOLIC SERVICES APPEAL?

Since 1968, the Catholic Services Appeal has played a vital role in supporting the annual funding needs of our Archdiocese. The work of the Archdiocese is carried out by more than 100 ministries and services that promote and teach the Catholic faith, serve the spiritual and human needs of individuals and families, care for the poor and needy, and provide essential support services for our parishes and schools. The scope of this work is well beyond the ability of our parish or any other single parish.

Just as we take pride in the work accomplished at << insert parish name >>, we can take pride in the good works being accomplished by the ministries and services of our Archdiocese.

**Please use the case for support on www.ArchLou.org/CSA

NOW, I WOULD LIKE TO SHARE WITH YOU A LITTLE ABOUT WHY I GIVE TO THE CATHOLIC SERVICES APPEAL.

Each speaker should personalize this part of his or her talk. Take time to reflect on why you feel that it is important to support the Appeal.

Suggestions:

You may give out of a sense of stewardship to honor God by returning a just portion of the blessings received from God.

You may wish to briefly share how you have experienced firsthand the work of one or more of the agencies of the Archdiocese in your personal life, a family member's life, or your parish's life. (Your pastor or parish staff can help with this last area.)

You may give in response to our call as Catholics to support the work of the Church beyond your parish boundaries.

You might relate how your parents set a wonderful example by their faithful support of the Appeal.

FINALLY, WHY I WOULD ENCOURAGE YOU TO PARTICIPATE IN THIS YEAR'S CATHOLIC SERVICES

APPEAL:

Our parish goal for the 2019 Catholic Services Appeal is \$_____. I am confident that we can reach this goal if we all pitch in with a gift. Please remember that the Archdiocese is not simply an administrative structure. The Archdiocese of Louisville is all of us joined together in faith to *love and serve* the Lord. Finally, it is worth noting that 100% of all CSA donations are used to support ministries and services. Through diligent stewardship of the Archdiocese's investment portfolio, annual investment income is able to cover internal support services of the Archdiocese, allowing every dollar of CSA donations to flow entirely to those we serve.

Thank You.

Notes/Ideas:
