**Parish Bulletin Resources**

1. **Suggested Planned Giving Inserts for Use in Bulletins**

The following inserts can be used in your church bulletin. We suggest they be used in rotation, perhaps one each issue or periodically. Be sure to revise them to suit your parish’s particular needs. The Office of Mission Advancement is always ready to assist you with your planned giving efforts.

1. Have you made your will? The laws of the State of Kentucky will make one for you – which may not distribute your estate according to your wishes. For your protection and the security of your heirs, consult an attorney about making a will.
2. Do you and your spouse have a will? If not, you and your loved ones may be risking a great loss. Prepare a will today.
3. Have you remembered the Church in your will? A bequest of a part of your estate will help ensure that the good works of our parish can continue.
4. Life insurance policies with our parish designated as a beneficiary can mean substantial gifts. They are easy to assign and avoid taxes and estate complications. Do you have an insurance policy that you no longer need?
5. Does your will include our parish school? Catholic education is so important to so many. Help us to continue providing a quality religious education to more and more students by leaving a gift in your will to our parish school.
6. Many have drawn spiritual and academic life from our parish and school. Consider a gift through your will to continue the work of our parish and school.
7. Religious education of young people is vital to the life of the Church and our parish. Please consider making a provision in your will for religious education at (insert parish/school).
8. Programs for young adults and senior citizens are important at (insert parish). Assure the continuation of these programs by a bequest in your will.
9. Catholic education must continue to be available to our children and young people. Help provide that opportunity by making a bequest in your will for Catholic education at (insert parish/school).
10. Who will take your place as a generous benefactor to (insert parish)? A memorial gift in your will could continue your generosity after death.
11. Your generosity during your lifetime has enabled (insert parish) to serve the people of God in this community. Continue to be a part of the strength of this community by making a bequest in your will to (insert parish).
12. A bequest in your will is important for the future of (insert parish). If everyone made a bequest of just $1,000, think of the difference that could make in our ability to continue our services to the parish community.
13. You can avoid excess taxes by giving certain appreciated securities, art, and coin or stamp collections to (insert parish). This is a very attractive and substantial way to make a gift.
14. (Insert parish) will be faced with some major capital improvements and repairs to our aging buildings in the years ahead. You can help us to provide for these improvements through a gift in your will for this purpose.
15. Have you ever considered purchasing a paid-up life insurance policy and naming (insert parish) as the beneficiary? It could provide a very substantial gift for a small investment on your part. Talk with your insurance agent about this creative way to remember our parish.
16. Many families have willed their homes, vacation property, or other real estate to the Church. Some have even arranged to allow them to continue living in their homes until death. Consult an attorney if this gift option would benefit you and your estate.
17. Over 50% of adults neglect to make out a will or keep it up to date. Think about getting yours done or reviewed today. You will be doing your heirs a service. And you may consider helping (insert parish) through a bequest.
18. Don’t give away your hard-earned estate dollars through taxes and other administrative costs by not having a valid, up-to-date will. Your will simply and legally provides a plan for distributing your hard-earned estate. Write one soon.
19. Stocks and bonds, especially if appreciated in value over the years, can cost you a lot in capital gains taxes, but they can also make substantial tax free gifts to (insert parish). Why not consider such a gift?
20. You can have an everlasting influence on the lives of families in our parish. Please contact your attorney and instruct him or her to include a bequest for our parish in your will.
21. Through an estate gift, you may be able to make a onetime gift upon your death in a way that you couldn't while alive.
22. Have you included (name of parish) in your will?
23. If you would like to include our parish as a primary or secondary beneficiary on your life insurance policies, your insurance agent can help you with the process.
24. You can leave a gift to our parish by naming us in your will as the recipient of the residuary (the amount that is left) after all your family and friends have been taken care of.
25. There is no greater satisfaction than knowing that your personal property and accumulated wealth will be shared exactly as you personally desire. Whether your estate is large or small, you should make certain it will be properly distributed to those to whom you wish it to go. If you wish to remember (insert parish), you can do so through your will.

26. Making a will isn't expensive! But not having one may cost your family a great deal. Please be a good steward of your resource by using wisely the Lord’s gifts given to you. Make a will or revise the one you have if you haven't done so in the last five years.
26. **Additional Planned Giving Inserts with Stewardship Themes**
27. By making a planned gift to our parish endowment, you'll be providing perpetual financial support. It's a wonderful way to demonstrate your stewardship and pass on your faith and love for (insert parish name). Contact \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to learn more.
28. Planning for death is a natural part of life for a Christian. As stated in 1 Timothy 5:8, if *anyone does not take care of his own, and especially of his household; he has denied the faith and is worse than an unbeliever.* Having a will is good stewardship.
29. Just as we plan for the financial health for our families, we should plan for the health of our faith families. Your planned gift to our endowment will provide financial support forever. We have a wonderful Catholic heritage. Help us pass it on!
30. Where there is a will there is a way to be an angel for our parish. Please remember our endowment in your will. Your lawyer can add a simple inexpensive amendment (codicil) to your existing will.
31. Don't cancel life insurance you no longer need! Consider naming our parish as the beneficiary. You will be providing financial support and may possibly qualify for a tax benefit as well. Be an angel and pass on your Catholic heritage. It costs nothing to change the beneficiary on your policy and it can be done in less than five minutes.
32. What do bequests, life insurance gifts; charitable remainder trusts, life estate arrangements, and life time giving have in common? They are ways you can pass on your Catholic heritage, faith, and love for (insert parish name).
33. **Inserts for Bulletins for Special Liturgical Feasts & Holy Days**

**NEW YEAR’S DAY**

Make passing on your Catholic heritage your first resolution for the new year. Your planned gift to our parish’s endowment can make you an eternal steward of the parish.

**BAPTISM OF THE LORD**

Baptism sanctified each of us in Christ to everlasting life. We can ensure our stewardship to the

Church lasts beyond our lifetime by making planned gifts to Church endowments. Be an eternal giver by contacting the parish office at (\_\_\_) \_\_\_\_\_\_\_\_\_ or the Archdiocese’s Office of Mission Advancement at (502) 585-3291, extension 1128.

**ASH WEDNESDAY**

Ash Wednesday is a visible reminder of our faith. Planned giving to our endowment is another way we can manifest that faith. To learn more, contact \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**LENTEN SUNDAYS**

Lent provides an opportunity to strengthen our devotion to God through prayer, fasting and almsgiving. Perhaps this is the time to make a planned gift to our endowment which will strengthen our parish’s future and keep your faith alive in the generations to come. For more information, contact \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

The Lenten season brings us closer to our faith and living the life Christ modeled. One way to model Christ's love and generosity and to become a steward of our Church is to make a planned gift to our parish endowment.

As we pray and reflect during this Lenten season, we should remind ourselves of our responsibility to be stewards of our faith. Be an angel forever by making a planned gift to our parish’s endowment by contacting \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

As we consider our lives as Christians, we must ask ourselves if we're truly being good stewards of our Church. Consider a planned, perpetual gift of financial stewardship to our parish’s endowment. Not only are we stewards of our time, talent, and treasure – we are also stewards of our accumulated blessings and assets.