



New Evangelization

Welcoming during Advent and Christmas

- Establish a welcome center just inside building entrances to the church, office, and hall. Include coffee, tea, and cookies along with [CareNotes](#) and information on parish activities and services.
- Give a special welcome to visitors and returning Catholics during the Christmas season and on holy days.
- Teach regular attendees how to respond warmly to visitors and guests. Equip parishioners with skills by helping them to know more about the parish, by encouraging them to share their interests and love of the Church, and by helping them with introduction skills.

Chocolate Christmas Carols

Parish members take to the neighborhood with songs celebrating Christmas in their hearts and hundreds of Hershey candy bars in their hands. The candy bars have different wrappings listing mass times and other events while inscribed with a message, "We have found Him," inviting all to worship Him particularly on Christmas Day. Invite them to bring the candy wrappers as a free ticket to a meal or other event at the parish hall before Christmas. More at <http://www.christmascarolfestival.com/>

Six Pack

In the weeks leading up to Christmas, give all parishioners a "six pack" of cards with information on the upcoming holy days. Invite every parishioner to find six other people they know, especially young adults, who don't regularly come to church and using the card invite them to upcoming events, masses, or special liturgies. The cards should be attractive, simple, and list the basic information necessary (dates and times, location of the church, and contact information). There also can be a note of welcome and invitation on the card to whomever is reading it. Ideally, cards should be about the same size as a business card.

Tailgate Party

Host a gathering at an upcoming football, basketball or other sporting event, complete with free food, booming Catholic or Christian music, and free sponge balls or other items printed with the contact information for the parish, and worship schedule. Try <http://www.4imprint.com/search/football> for items.



"[...] what is essential for every Christian: a personal and transforming relationship with Jesus Christ, the Son of God, who died and rose again for our salvation. The heart of the Council's message lies precisely in the desire to proclaim this ever-valid treasure of the faith to the persons of our time.[...]"

(Pope Francis, Audience with representatives of Churches and Ecclesial Communities and of other Religions, March 2013)

For assistance and/or additional ideas contact:

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Additional resources @
www.archlou.org/evang