



New Evangelization

Suggestions for Fall 2013



“We need a Church unafraid of going forth into their night. We need a Church capable of meeting them on their way. We need a Church capable of entering into their conversation. We need a Church able to dialogue with those disciples who, having left Jerusalem behind, are wandering aimlessly, alone, with their own disappointment, disillusioned by a Christianity now considered barren, fruitless soil, incapable of generating meaning”

– Pope Francis, *Meeting with the Bishops of Brazil*, July 28, 2013

For additional assistance and/or ideas contact:
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Fall can be a great time to further your evangelization efforts. Here a few suggestions:

- **Back to Church Sunday** - Designate a Sunday this fall as “Come and See” Sunday for anyone who would like to observe and experience a Catholic liturgy. Ask parishioners to seek out Catholics who have left the church, inviting them to “come and see.” Provide invitation cards to parishioners and/or enlist names and addresses and send the invitation in the name of the parish. Advertise in your neighborhoods using flyers, invitations, posters, door hangers, etc.
- **Welcome New Movers** One in five Americans move each year. Utilize real estate listings in local newspapers and from real estate agents or subscribe to NEW MOVERS MAILING LISTS from [Paulist Evangelization Ministries](#) (202) 832- 5022. Send a letter or postcard to those moving to your area that includes a welcome message from you along with a brochure designed especially for new parishioners, a parish bulletin, and/or any other information that will attract the attention of new movers. You also may include a response device so that the new mover can easily reply to the letter. This return card can have boxes to check with items such as, “I would like a call from a parish representative,” and “I would like a visit from a parish representative.” Include a modified version of this postcard as a response form on your website.
- **Social Media** “Using new communication technologies, priests can introduce people to the life of the Church.”
- Pope Benedict XVI [World Communications Day message](#)

Consider trying one or more of the following:

- Set up a [Facebook](#) page – ask for prayer requests, post your homily, ask for feedback.
- Create a [Twitter](#) account – tweet the readings, invite to upcoming Mass and/or events, share a weekly message.
- Create a [YouTube](#) channel for the parish - record the homilies, Baptisms, Confirmations, special events, and your message for the week. Invite parishioners to record a witness talk.
- If you need help with social media, recruit a few young adults in your parish or contact [Sal Della Bella](#) or [Dalton Main](#) (Coordinator for Digital Media) at (502) 585-3291 for assistance.