

## New Evangelization

- **Get Ready** Visitors will be coming to your parish during the Advent/Christmas season. Be prepared by having a bulletin board that displays photos of past fun events, a listing of upcoming events, and other important information. Have brochures available in obvious locations that advertise what your parish has to offer. Encourage parishioners to be friendly and accommodating to visitors. Evaluate current signage.
- **Chill out** Advent is a busy time of year. Why not offer a “Chill Out Night” at the parish that invites both parishioners and non-parishioners to an evening of Taize Prayer or Gregorian Chant as a way to experience silence and peace in the clamoring of the busy season. Close with a “meet the leadership team” over hot cocoa.
- Send an **Advent card** to all those who have been married or had their children baptized at the parish this past year. Include a wallet-sized card listing Mass times and other upcoming seasonal events.
- **Postcards or Door Hangers for Your Neighborhood** Mail your neighbors a [Christmas postcard](#) or deliver a [Christmas door hanger](#) to their doorknob. On the back of each one, write or print your Christmas message and invite them to your church for Mass or a special event.
- **One Invitation - One Guest** Hand out [printed invitations](#) to an upcoming parish Christmas Mass or event to your regular attendees. Ask them to identify at least for one person that they might invite. They can either mail or hand-deliver the invitation to the person identified.
- **Ideas for Principals** Encourage families to purchase and use the [Catholic Household Blessings and Prayers](#) in your school newsletter. Use a Scriptural Rosary for Justice and Peace at school board or faculty meetings during Advent as a way to pray for those who suffer from poverty, injustice, and disease throughout the world. Start a discussion among the faculty about how your school can reach out to parents who are not Catholic and/or uninvolved with parish or school activities.



*“I invite everyone to be bold and creative in this task of rethinking the goals, structures, style and methods of evangelization in their respective communities.”*

*[“The Joy of the Gospel” \(Evangelii Gaudium\)](#)*

Be sure to check out [www.archlou.org/evang](http://www.archlou.org/evang) for additional resources and training.

**Becoming an Evangelizing Community Workshop** - A 90-minute workshop to help participants learn more about evangelization. This can be tailored to your needs and audience. Call the number below to schedule a workshop.

For assistance and/or additional ideas contact:

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