

Blessing at St. Peter's Square on March 18, 2013.



"A little bit of mercy makes the world less cold and more just."

[The New Evangelization](#) - A series of webinars focused on "The New Evangelization" from the USCCB.

Be sure to check out [www.archlou.org/evang](http://www.archlou.org/evang) for additional resources and training.

**Becoming an Evangelizing Community Workshop**  
A 90 minute workshop to help participants learn more about evangelization. This can be tailored to your needs and audience. Call (502) 585-3291 ext. 1114 to schedule a workshop.

*Among Catholics who attend Mass at least once a month, those of the Millennial Generation are the most likely to observe Lenten practices. This can provide a great opportunity to step up your evangelization efforts with young adults.*

## Welcoming the Newcomer

Make a special effort this Lenten Season to welcome newcomers in one or more of these ways:

- Provide pew cards or a guest sign up book.
- Check and revise insider jargon in your bulletin, announcements, and on your website.
- Offer a welcome meeting or open house at least one Sunday during Lent.
- Have parish staff or knowledgeable volunteers available to meet and greet before and after Mass.
- Provide a card containing a welcome message, contact numbers, Mass times, events of interest, and any other pertinent information.

## The Light is on for You

*"The Light is on for You,"* was created by the Archdiocese of Washington and has since been implemented in dioceses throughout the United States. During the Lenten Season, parishes are open for the Sacrament of Reconciliation on Wednesdays (or other evening) for 2 or more hours (ex. 4pm-7pm) every week during Lent. This could be coordinated individually, regionally and/or diocesan-wide.

## Why Catholic? Online

Encourage participation in this season (Live: Christian Morality) online. It provides weekly readings, videos, and a discussion forum. No previous participation in *Why Catholic?* is necessary. Online sessions begin the week of February 15, 2015. Enrollment instruction at <http://tinyurl.com/renewinstructions>. If you have questions, contact Sal Della Bella at [sdb@archlou.org](mailto:sdb@archlou.org).

**Sal Della Bella**  
Director of Evangelization

(502) 585-3291 ext. 1114  
[sdb@archlou.org](mailto:sdb@archlou.org)  
[www.archlou.org/evang](http://www.archlou.org/evang)